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## LIVE Corp.



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### Company Introduction

LIVE Corp. is a content production company that plans and produces 'Global Contents'. LIVE Corp. has planned and produced various new musicals and films such as musical <Almond>, <Gwangju>, <Marie Curie>, <Fan Letter>, <Rimbaud>, <My Bucket List>, <Bachelor's Vegetable Store>, <Mr. Lee Clean Center>, <In The Mood For Sorrow>, <Paradise Ticket>, play <Rent Apartment>, <Happiness Deliveryman Woo-soo Ssi>, film < House of the Disappeared >, <Respect> and many more.

LIVE Corp. aims for a content producing company for everyone in the world to enjoy by producing 'Global Contents'.

LIVE Corp. is currently and constantly exporting remarkable Korean new musicals to Asian market such as China, Japan, and Taiwan, starting from Korean domestic market. With various know-hows of co-working with producing companies overseas and the network at each country, LIVE Corp. is establishing and extending the One-Stop system from co- producing a new musical to expansion into overseas markets.

Also, we would like to share and utilize our know-how of extending business into overseas market with Korean musical producing companies and contribute to the exportation of various Korean new musicals to the Pan-Asian market, including the ones we produced. Furthermore, we aim to expand our boundary over Pan-Asian market to West End in United Kingdom and Broadway in the United States of America.

LIVE Corp. will become a global contents corporation through the diversified business model of producing and distributing various media contents (publication, webtoon, films, drama series) based on OSMU (one source multi-use) strategy from our musical IP.



## 01

### Musical Marie Curie

Type / Length	Musical / 150 minutes (15 minutes intermission included)
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Detailed Genre	Musical
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Product Type	-
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Target Age	14 and above
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#### Contents Introduction

Marie Curie, a scientist who won the Nobel Prize for the discovery of radium, faces a dilemma as a scientist because of the radium girls who suffer from radium poisoning. The story of Marie Curie, who overcame the prejudice and adversity against female immigrants and faced the world with proudly.

★★★ Won 5 trophies in the 5th Korea Musical Awards, 2021 <Grand Prize, Best Director Award, Best Original Screenplay Award, Music Award, Best Producer Award>

★★★ Won the 'Golden Watering Can' award, a Grand Prix of 2022 Poland Warsaw Music Gardens Festival

★★★ Confirmed 2023 licensed musical performance in Japan with AMUSE INC.

★★★ Confirmed 2024 licensed musical performance with Podlasie Opera and Philharmonic of Poland





## 02

### Musical My Bucket List

Type / Length	Musical / 100 minutes (No Intermission)
Detailed Genre	Musical
Product Type	-
Target Age	13 and above

#### Contents Introduction

A boy(Hae-gi), sentenced to a terminal illness with a malignant tumor, proposes a high-paying part-time job (a bucket list including holding a funeral concert before he dies) to a young boy(Kang-goo) who has just been released from the juvenile detention center.

A story of Hae-gi who wants to live but has no choice but to die, and Kang-goo who wants to die because he is tired of the world.

- ★★★ Rank no.1 in My Bucket List 'SOMEDAY' OST (Melon, Naver music, Bugs, M-net)
- ★★★ Original performance and licensed performance in Japan from 2017 to 2020
- ★★★ Licensed performance in China from 2017 to 2022
- ★★★ Film copyright agreement with China



## 03

### Musical Fan letter

Type /	Musical /
Length	165 minutes (15 minutes intermission included)

Detailed Genre	Musical
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Product Type	-
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Target Age	15 and above
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#### Contents Introduction

An aspiring writer (Se-hun), who enters the world of writers due to the 'fan letter' during the period of Japanese colonial rule when the freedom was oppressed meets a genius novelist (Hae-jin) whom he admires there. Hae-jin misunderstands the fan letter that Se-hun wrote using a self (Hikaru) he made himself. As time goes by, Hae-jin believes that Hikaru is his muse and falls love with Hikaru, leading to a catastrophic result for everyone. It is a story that depicts the growth of Se-hun through the art and love of writers.

★★★ Creative musical of the year selected by Korean audiences in 2016!

★★★ The first Korean musical with an original script that has been performed in Taiwan in 2018.

★★★ Licensed performance in Shanghai Culture Square Theater in China in 2022



## 04

### Musical Almond

Type /	Musical /
Length	165 minutes (15 minutes intermission included)

Detailed Genre	Musical
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Product Type	-
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Target Age	14 and above
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#### Contents Introduction

It is a story of a boy(Yunjae) who is called a 'monster' because he can't feel emotions due to 'Alexithymia' grows after meeting another 'monster' boy(Gon) who is full of anger and

★★★ 1 million copies have been sold in Korea in 2017, won the Korean fiction of the year in 2021, made into a musical

★★★ Won the Japanese Bookseller's Award in 2020 for the first time in Asia

★★★ Signed contract to export the translated copies of the novel to about 20 countries including the U.S, France, Japan, China, Spain, Thailand etc.

★★★ Selected as the BEST BOOK OF MAY 2020 by Amazon, U.S.



## 05

### Musical Gwangju

Type /	Musical /
Length	165 minutes (15 minutes intermission included)

Detailed Genre	Musical
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Product Type	-
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Target Age	8 and above
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#### Contents Introduction

JT, who caused a coup, dispatches suppression troops and undercover soldiers to Gwangju, the city of peace, with the desire of dictatorship. The ruthless suppression of the soldiers begins, accusing the Gwangju citizens of a riot. At this time, Park Han-soo, who came to Gwangju as an undercover soldier, sees a student dying in front of him one day for no reason and feels that his mission is wrong and falls into confusion. A story based on a true story about 'Gwangju' Democratic Uprising in 1980 in Korea.

★★★★ Asia' 'Les Miserables'!

★★★★ Live broadcast of the performance on a Japanese satellite TV

★★★★ Premiere in 2020. New York, U.S Showcase in October 2022